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Academic Affairs Committee, May 3, 2007

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**Minutes
Coastal Carolina University
Board of Trustees**

**Academic Affairs Committee
E. M. Singleton Building, Room 121
May 3, 2007**

Committee Members Present: Mr. J. Wayne George, Dr. Oran P. Smith,
Mr. Tommy M. Stringer, and Dr. Samuel J. Swad

Committee Members Not Present: Dr. James F. Kane

Others Present: Dr. David A. DeCenzo, Dr. Gibson F. Darden and
Ms. Nila Hutchinson

Dr. Smith called the meeting to order at 3:45 p.m.

Dr. Swad moved to approve the minutes of January 12, 2007, and the motion passed unanimously.

Dr. Swad moved to hire with tenure: Henry Lowenstein, the new Dean of the Wall College of Business Administration, and Steven Madden, the new Chair of the Department of Communication. The motion passed with no opposition.

After review and approval by the University Promotion and Tenure Committee, Dr. DeCenzo, Dr. Ingle, and the Academic Affairs Committee unanimously approved:

- 1. Promotion to Associate Professor and Tenure: Donald Rockey and Philip Whalen**
- 2. Promotion to Associate Professor: Susan Slavik**
- 3. Promotion to Professor: Robert Burney, Eric Koepfler, John Marcis, Thomas Secrest, and Keith Walters.**

Dr. DeCenzo noted that post tenure reviews take place every five years. If a “favorable” rating is received, a \$1,000 pay increase is rewarded and if the rating is “exceptional,” a \$5,000 pay increase is rewarded. **Dr. Smith moved to accept the University Post Tenure recommendations and Mr. Stringer accepted.**

Mr. George made a motion to recommend to the full Board of Trustees that Dr. Ronald R. Ingle receive the designation as the first President Emeritus for Coastal Carolina University at his retirement. The motion was unanimously approved.

Dr. Gib Darden, Chair of the Department of Health, Physical Education and Recreation, joined in the discussion of the proposal to the South Carolina Commission on Higher Education to establish a Bachelor of Science Degree in Exercise and Sport Science. This will provide

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students of this major a well-rounded academic background in human movement sciences. Graduates will be prepared to assess, design, and implement safe individual and group exercise and fitness programs and the research and service for the improvement of health and exercise problems indigenous to our region. There is a huge demand for this degree. Faculty is in place and library resources are close to where they need to be to offer the major. We already have a bachelor of arts in health promotions established in 1998 which has been one of the fastest growing majors on campus. This major will give science and research the potential for grant funding.

Students who graduate with this major will work in the health and fitness industry and can further their education with a doctorate in physical therapy from medical universities. A state-of-the-art laboratory is already in place. Students who wish to continue with an allied health profession, i.e. physical therapy, have the opportunity to declare pre-physical therapy and take courses towards this goal. This is not an athletic training program.

The only other college in the state to offer anything like this degree is USC and there are negotiations with them to make sure that there is no overlapping or invite any opposition from them with the Commission on Higher Education. Peer institutions with similar majors are Appalachian State, James Madison, and East Carolina.

Dr. Smith noted that the proposal noted that there were deficiencies in library resources and this has also been recognized in past major proposals presented to the committee. Dr. DeCenzo stated that the university will address the library deficiencies in the new strategic plan.

Dr. DeCenzo feels that this major will attract in-state students to campus.

Mr. George moved to forward a proposal to the South Carolina Commission on Higher Education to establish a Bachelor of Science Degree in Exercise and Sport Medicine. Mr. Stringer seconded and the motion passed unanimously.

Dr. DeCenzo expressed concern regarding future substantial retirements from the College of Humanities & Fine Arts. He would like to have Coastal Carolina viewed as an institution where faculty is treated well and recommends a minimum salary for the tenure track assistant professor level of \$48,000 and senior instructor level of \$38,000. This is more than what the “market” is paying and will affect about 23% of the faculty. However, any faculty increases will ultimately depend on what this year’s budget will end up being.

For a number of years, Coastal Carolina has been categorized with private, exclusive colleges and universities by the US News & World Report. They are changing their classifications and the university should be classified as “Universities-Masters-Small Program.” This is a regional classification that will allow us to be compared to and ranked with similar institutions from the southern region. The new rating should come out in August.

Dr. Smith made a motion to authorize Dr. DeCenzo to seek Coastal Carolina University’s classification change to “Universities-Masters-Small” by the US News & World Report. Mr. George seconded and the motion passed.

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Florence Eliza Glaze, Assistant Professor of History and Co-director of the Honors Program, has been awarded the prestigious Andrew W. Mellon Post-doctoral Rome Prize in Medieval Studies. This includes an 11-month fellowship at the American Academy in Rome.

Back in the fall, Dr. DeCenzo attended the State Quality (Baldrige) Award. All reports submitted to South Carolina are presented in the Baldrige performance framework, and it was recommended that all universities have a Baldrige examiner conduct a review to identify any problem areas. The cost would be \$20,000-30,000. However, the University of Wisconsin-Stout has a center which trains Baldrige examiners and will perform a university assessment for \$2,500. As a lead into the strategic plan process, three representatives from Stout will come to campus for a comprehensive review of not only academics but also all components of the university. He would like for Coastal Carolina to win this award.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for
Samuel H. Frink
Secretary/Treasurer